

RAM Companies

⊕ PRINTING ⊕ IMAGING ⊕ INNOVATION

Another First for RAM Printing

The RAM Companies is pleased to announce the installation of the first Xerox Color 800 Digital Press in New England to its ever expanding production department. With the addition of this new machine RAM will be able to offer the same great digital services as before including shorter press runs, faster turnaround time and variable data services combined with the Xerox Corporation's unprecedented reputation for innovation and quality.

The Xerox Color 800 Press also features the ability to run a variety of different stock types, from lightweight bond all the way up to heavy duty 350 gsm (or 16pt) card stock which is the broadest range for any digital press on the market. In addition to the added stock types, we are now also able to offer a new state of the art clear dry ink finish on all digital pieces to add an extra pop or highlight to any text, headline or photo; something that is usually reserved for long run offset printing. With these new services combined with the added color quality that the Xerox presses bring, we will now be able to offer short run four color printing with the same great quality you have grown to expect from The RAM Companies through the years.

RAM also continues its commitment to the environment with the purchase of this new press which features Emulsion Aggregation (EA) Toner. This toner was specially formulated by Xerox to be wax based and oil-less, reducing its impact on the environment as well as conserving resources. The EA Toner is also formulated to have a uniform size and shape making it possible to achieve the highest image quality in digital printing all while emitting 65% less carbon dioxide than traditional methods of toner production.



RAM Printing becomes the first in New England to install a Xerox Color 800 Digital Press.

We look forward to working with you as we take this next step forward in ensuring the highest quality and the most innovative and environmentally conscious solutions to your digital needs with the very best equipment in the printing industry. Please be sure to contact a RAM sales representative for more information on this new equipment.

RAM Printing Inc.

RAM Mailing Service

Hampstead Print & Copy

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